

Press Release

20 July, 2022

IVECO outlines zero-emission pathway

IVECO has used an event organised by the Italian Chamber of Commerce last month to outline its zero-emission vehicle plans to dignitaries, including Victorian Premier The Hon. Daniel Andrews and Minister for Energy, Environment and Climate Change; Minister for Solar Homes, The Hon. Lily D'Ambrosio.

IVECO began preparations for the introduction of alternative fueled vehicles in the fourth quarter of 2021, with the announcement of a new Customisation and Innovation Centre (CIC) to assist with pre-launch development work, while also appointing long time IVECO Executive, Marco Quaranta to lead the project in his new capacity as Strategic Projects and Industry Relations Manager.

At the event, IVECO Australia and New Zealand Managing Director, Michael May and Mr Quaranta, detailed the company's plans to introduce a broad range of zero emission vehicles that included light and heavy-duty models with both battery and fuel cell options.

The first of these models will be a new generation of the Daily Electric van which will be released in Europe later this year. IVECO hopes to begin local testing of the first Australian electric models in early 2023, using the CIC for localisation, validation and customer testing.

It's expected that a broad selection of models across various weight classes, will gradually join IVECO's Euro6 internal combustion product line-up across a three-year period.

Mr Quaranta said that preparation for the company's zero-emission product roll-out were progressing well.

"There is considerable preparation involved in introducing such new technologies to market," Mr Quaranta said.

“We’re working through a detailed pre-launch process to ensure a smooth roll-out of these vehicles – we want to make sure the zero-emission range exceeds customer expectations both in terms of day-to-day operational performance, but more broadly across all facets of vehicle servicing, maintenance and support.”

As zero-emission roll-out preparations progress, IVECO has formed partnerships with several local organisations and bodies, tertiary institutions and Government departments, who will assist on this exciting journey.

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IVECO is a proud manufacturer and importer of commercial vehicles spanning the light, medium and heavy duty truck segments and also has a range of minibuses. The commercial vehicle range includes on and off-road models from car licence vans through to prime movers rated up to 70 tonnes GCM and minibuses from 11 seats to 21 seats. All models are designed and tested to meet Australia’s demanding operating requirements. The extensive product line-up includes Daily, Eurocargo, ACCO, Stralis, X-Way, Trakker and Astra models. IVECO vehicles are supported in Australia by a dedicated network of over 60 dealerships and parts and service outlets strategically located nationwide, offering aftersales services that include extended warranties, breakdown support packages and personalised maintenance contracts.

For further information about IVECO Australia: www.iveco.com.au

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Media Enquiries:

David Garcia, IMAB2B

T: 61 409 805 389

mail: david@imab2b.com